

HIPSTER GROUP LIMITED

MISSION STATEMENT

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2023 – 2024

This Policy is Authorised by:

Name: Daniel Pyne

Role: Director

Date: 21/07/2023

Signature:

Our Mission

Is to provide each learner with a diverse education and training programme in a safe, supportive environment that promotes self-discipline, motivation, professionalism and outstanding teaching and learning opportunities. We will accomplish this by supporting achievement through training and qualifications that are relevant, up to date, accessible, motivational and value for money. We will remove barriers to enable learners to develop their skills, knowledge, and personal development.

We will continually aim to improve the provision by sustaining the quality of teaching, learning, standards, and outcomes.

We take immense pride in continuing and consolidating our achievements, our reputation, and our best practice. It is core to our mission as a provider of quality training that all those with the ability to learn should have an equal opportunity of benefiting from training irrespective of circumstances or background. We welcome diversity and inclusion with our primary focus being to develop learner talents and potential which will ultimately lead to achievement of a qualification in a career they are passionate about.



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Our Vision and Core Values

Hipster Group's vision is to be the leading Training Provider in The Midlands for the Hairdressing and Barbering industry. Our vision is to offer high quality provision and expertise in our field and delivering a high-quality learning experience for all learners and employers we work with. Our team of expert staff will offer the latest innovative training through an ethos of continual development and working with industry leaders.

Core Values

Safety - To ensure learners have access to high quality, safe learning environment.

Integrity and Respect – Is fundamental to the culture of Hipster Group, it focuses on what is important and on our main priorities, doing the best for all those we work with and for with an ethos of mutual respect, this includes our staff, employers, learners, and stakeholders.

Achievement – Ensuring that through excellent data systems, reporting methods and evaluation, we are aware of areas for self-improvement to the benefit of all our stakeholders.

Transparency – To be an open and transparent organisation, keeping people informed via our website, marketing materials and most importantly through the Information, Advice and Guidance that we provide. Through open dialogue with our customers, we welcome feedback and recognise the value this has for our business in helping us to improve how we work and the services we offer.

Quality – To be known for high quality teaching, learning and assessment and raising standards are paramount in everything we do. Through our partnerships with employers, we aim to offer high quality programmes that challenge and stretch our learners throughout their chosen programme. The quality of teaching and learning is a top priority and with robust quality checks and ongoing support, we are committed to achieving excellent provision for all our learners.

Impact – To achieve max impact in terms of achievement and outcomes, through alignment of policy and procedure to company KPI in all departments and job roles.

Innovation – Is at the heart of everything we do, from designing and delivering training methods that raise the profile of work-based apprenticeships to incorporating new ways of making our programmes relevant in an ever-changing landscape.

Value – We provide training for employers and learners designed to meet their needs, offering excellent value both financially and materially. From the feedback we have received from learners and employers, our training has had a considerable positive impact on learners and employers. We aim to continue this with the new standards, placing good value products and services at the core.

Experience - Our managers and staff have extensive knowledge and experience and are kept up to date through their Continual Professional Development (CPD), standardisation and regular training with industry leaders. We have 40 years' experience of WBL in the hairdressing and barbering industry and we understand the value of excellent relationships with employers to encourage and support the best possible training and delivery models.

Competitiveness – As an organisation with ambitions for further expansion, Hipster Group is highly competitive, focusing on high levels of retention, achievement, and outcomes for all. We see quality and understanding of our business partners needs as fundamental to achieving this goal.

Recognition and Celebration - Celebration of our shared achievement is important and motivating for us all. Additionally, we actively encourage participation and involvement in pursuing both learner and employer excellence through the achievement of national and local awards and in competing in industry competitions.

